

International Tourism Destination Management

Edinburgh Napier University

Venues

Craiglockhart Campus

Content

You'll gain organisational and business skills that take into account the diversity of cultures involved in developing and managing international tourism. Through lectures, guest speakers and case studies, you'll develop an advanced understanding of the issues and concepts involved in international tourism development, as well as marketing practice and heritage considerations around the world.

You'll also learn broad skills, such as formulating policy and planning for the future, as well as developing your abilities in research, time management and presentation methods.

Upon completion of the course, you'll be able to devise sustainable policies and strategies for the overall industry.

With the number of tourist ventures and operations in and near the city, you'll have plenty of options for part-time work and employment after graduation.

Start Date

September, January

Qualification

Postgraduate Master's

Study Method

Part time (day)

Award Title

MSc

Course Length

2 years

Department

Tourism, Hospitality, Festival and Events Management

Entry Requirements

A 2:2 Honours degree or above in any discipline. Your application may be considered if you have sufficient professional work experience.

SCQF Level

11

Website

www.napier.ac.uk