

Developing Skills for Effective Tour Guiding

Edinburgh College

Venues

Sighthill Campus

Content

Sharpen your people skills and join an expanding workforce as you take your first step towards a rewarding career as a tour guide. This is an introductory course that will allow you to develop the necessary skills and knowledge you will need to become an effective tour guide. This is an evening class and you will take part in practical simulations at various sites in Edinburgh and gain hands-on and practical experience of the tourism sector. There will be an opportunity for job shadowing where you will make essential industry connections. You will be taught by the best in the business and learn the basics of tour guiding; from the history of Scotland to how to plan an event as well as crowd control.

Units include:

Scotland and Edinburgh product knowledge; People and group management; Customer care; Logistics and problem solving; Itineraries and time management; Accidents and reporting (health and safety); Presentation skills; Job shadowing; Practical tour guiding skills/on-site skills.

Start Date

September

Qualification

College Cert

Study Method

Part time (evening)

Course Length

7 weeks

Department

Travel and Tourism

Entry Requirements

No formal entry requirements. Experience in a customer facing role. A foreign language would be an advantage.

SCQF Level

6

Cost

£321.00

Progression Routes

Tour guiding

Website

www.edinburghcollege.ac.uk