

Journalism

Robert Gordon University

Content

This course focuses on the study of news and current affairs journalism in all its guises – from ‘traditional’ print, radio and TV coverage to the increasingly interactive approaches of news gathering and reporting to audiences of today’s online, digital and emerging multimedia platforms.

Key skills in journalistic writing, communication and IT are developed along with the skills of reporting, feature writing, subbing, interviewing and researching stories. The course also covers research and analytical skills and includes the social, economic and political roles of contemporary media and the role of the journalist in society.

Stage 1:

You will develop key skills in journalistic writing, interviewing and researching stories, underpinned by an in-depth understanding of journalistic ethics and UK and Scottish media law. You will develop an understanding of the social, economic and political roles of contemporary media and the role of the journalist in society.

You can exit after Stage 1 with PgCert Journalism.

Stage 2:

You will continue to develop your specialist skills, in-depth knowledge and practical experience. You will present a written research proposal for submission, which will normally form the basis for the master's dissertation. You will undertake a four-week fieldwork placement with a news or other media organisation at the end of the taught modules, giving you the chance to put your learning into practice.

You can exit after Stage 2 with PgDip Journalism.

Stage 3:

The Dissertation can take the form of either a traditional academic study, of 15,000 words, or a practical project, in the form of an extended piece or portfolio of journalism. Practical options include documentary-style films, videos or radio packages or print, online or multimedia portfolios or long-form investigations. You will work independently on your Dissertation, under the guidance of a supervisor with academic and/or professional expertise in your chosen topic.

Start Date

September

Qualification

Postgraduate Master's

Study Method

Full time

Award Title

MSc

Course Length

1 year

Department

School of Creative and Cultural Business

Entry Requirements

Normally a 2:2 undergraduate honours degree or its equivalent in any subject area. Applicants with a lower degree classification and / or relevant work experience will be considered on a case by case basis.

SCQF Level

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