

Events Management (3rd year entry)

UHI Argyll

Venues

Arran Centre
Campbeltown Centre
Dunoon Centre
Helensburgh Centre
Islay Centre
Lochgilphead Centre and CERC
Oban Centre
Rothesay Centre
Tobermory Centre
Virtual Learning Environment (VLE)

Content

The BA (Hons) Events Management balances a range of business and event subjects to ensure graduates have the skills to find employment in the event management industry.

Develop sector-specific skills and awareness aligned to high quality, business skills that will make a real impact on the businesses you work with. Discover opportunities to put your learning into practice through portfolio activity, projects, event management, live events and case studies, all while developing the skills and knowledge most valued by the business and events sector, so enhancing your employment opportunities. All students on the events degree will have the opportunity to become involved in a variety of events throughout the duration of the course, including a digital event in year 3.

On successful completion of the degree, you will graduate with a broad understanding and experience in organising and supporting events; and a qualification respected by employers in a range of industry sectors.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

N820

Course Length

2 years

Department

Business, Leisure and Tourism

Entry Requirements

HND Events Management or HND Hospitality Management

SCQF Level

10

SCQF Points

«SCQFPoints»

Progression Routes

Postgraduate study

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

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