

Business Management (Innovation and Enterprise)

Open University in Scotland

Content

What roles do innovators and entrepreneurs play? How do you negotiate creative solutions to 'real world' problems? What makes for a convincing new venture proposal? In this specialist route available in the BA (Honours) Business Management degree, you will develop an interdisciplinary perspective on the management of business organisations and a distinctive combination of skills, knowledge and understanding around innovation, enterprise and related fields such as creativity and design. On completion, you will be able to apply your learning to tackle economic, social and environmental challenges and pursue varied career opportunities in tech start-ups, social enterprises, corporations and public sector organisations.

Start Date

October, February

Qualification

Degree

Study Method

Online learning

Award Title

BA Hons

Course Length

Flexible

Faculty

General

Department

Business and Management

Entry Requirements

There are no formal qualifications required to study this degree. Computer and internet access required.

If you're new to study or to the OU, it is recommended that you start with a course at Level 1.

SCQF Level

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

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