

## Fashion Management

Robert Gordon University

### Content

The Fashion Management degree from Robert Gordon University is designed to fully integrate the management theories associated with the global fashion industry alongside the business contexts of fashion buying, production, marketing and merchandising. If you have a passion for fashion and a brain for business, this is the course for you.

You will actively participate in fashion industry activities, such as organising, marketing and managing an exhibition or digital fashion project, which will combine your management and creative skills. You will have the opportunity to create a course fashion magazine including writing articles and managing, styling and co-ordinating fashion photography spreads. Attending fashion exhibitions in London and Edinburgh, provides you with a real insight into the increasingly important events side of the fashion industry.

### Start Date

September

### Qualification

Degree

### Study Method

Full time

### Award Title

BA Hons

### UCAS Code

WN22

### Course Length

4 years

### Department

Gray's School of Art

### Entry Requirements

2026 entry requirements

Standard entry: 4 Highers at BBBC

Widening access entry: 4 Highers at BCCC

## SCQF Level

10

## Progression Routes

«ProgressionRoutes»

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

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AB10 7QB

## Website

[www.rgu.ac.uk](http://www.rgu.ac.uk)