

Fashion Management

Robert Gordon University

Content

The Fashion Management degree from Robert Gordon University is designed to fully integrate the management theories associated with the global fashion industry alongside the business contexts of fashion buying, production, marketing and merchandising. If you have a passion for fashion and a brain for business, this is the course for you.

You will actively participate in fashion industry activities, such as organising, marketing and managing an exhibition or digital fashion project, which will combine your management and creative skills. You will have the opportunity to create a course fashion magazine including writing articles and managing, styling and co-ordinating fashion photography spreads. Attending fashion exhibitions in London and Edinburgh, provides you with a real insight into the increasingly important events side of the fashion industry.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

WN22

Course Length

4 years

Department

Gray's School of Art

Entry Requirements

2027 entry requirements

Standard entry: 4 Highers at BBBC

Widening access entry: 4 Highers at BCCC

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

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