

## Digital Design (3rd year entry)

Glasgow Caledonian University

### Content

This programme will prepare you for creative roles in the expanding digital industry. By undertaking studio-based projects, you will realise your design ambitions using industry standard design and prototyping software. Throughout the programme, you will acquire the necessary technology skills and user-centered design thinking to create digital solutions for a variety of media including websites, motion graphics and mobile applications.

You will be introduced to user psychology and learn how to apply techniques and skills in user experience and user interface design to create functional and beautiful digital products. You will also have the opportunity to understand how design can have social impact and learn how to apply your skills to tackle challenging issues facing today's society.

### Start Date

September

### Qualification

Degree

### Study Method

Full time

### Award Title

BSc Hons

### UCAS Code

3K7P

### Course Length

2 years

### Faculty

School of Computing, Engineering and Built Environment

### Department

Applied Computer Games

### Entry Requirements

2020 entry requirements:  
Relevant HND. You will be required to submit a digital portfolio of your work.

## SCQF Level

10

## Address

Cowcaddens Road  
Glasgow  
Glasgow City  
G4 0BA

## Website

[www.gcu.ac.uk](http://www.gcu.ac.uk)