

Business Management with Marketing

Edinburgh Napier University

Venues

Craiglockhart Campus

Content

Year 1: Intercultural and Organisational Management, Business Skills, Accounting for Business, Principles of Economics, Marketing, Option.

Year 2 - Year 4: You'll be able to choose from a wide range of business school subjects which build on your own interests and career aspirations. In year 2 you will study the compulsory module Business and Management Challenges and in year 4 you will undertake a dissertation and study the compulsory module, Leadership and Innovation. There is an optional work placement in Year 3. You can also choose to study abroad, in English, at one of our partner universities for one trimester.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

N2N5

Course Length

4 years

Department

Business Management

Entry Requirements

2022 entry requirements

Standard entry:

4 Highers at BBBB plus English at National 5; Maths preferred.

Widening access entry:

4 Highers at BBCC plus English at National 5; Maths preferred.

For entry to year 2 you must have 3 Advanced Highers at BBC.

SCQF Level

10

Website

www.napier.ac.uk