

Business Management with Marketing

Edinburgh Napier University

Venues

Craiglockhart Campus

Content

This Business Management with Marketing course combines broad ranging business knowledge with strategic marketing competencies.

This course provides modules that give you real-world experience and the option to undertake a work placement.

The course will further advance your creative and innovative skills to successfully market and promote yourself across a variety of industries and sectors.

In your first two years you'll build a foundation in the essentials of effective business management. This foundation prepares you for the options to engage with applied learning within an industry placement, or to explore diverse cultures through studying abroad within our extensive partner network.

This course offers you excellent employability skills including professional presentation, team working, leadership, communication and problem solving.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

N2N5

Course Length

4 years

Department

Business Management

Entry Requirements

2027 entry requirements

Standard entry:
4 Highers at BBBB.

Widening access entry:
4 Highers at BCCC.

For entry to year 2 you must have 3 Advanced Highers at BBC.

SCQF Level

10

Combination Courses

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Address

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Website

www.napier.ac.uk