International Business Management with Year Abroad

Heriot-Watt University

Venues

Edinburgh Campus

Content

During this hands-on degree, you'll gain key international business management knowledge to allow you to proceed to professional and managerial careers in private, public and third-sector business.

You'll spend your third year studying abroad at a partner business school or university in the USA, Canada, New Zealand, Australia, Belgium, Poland, Sweden, Italy or France. All partner universities teach their management courses in English.

The International Business Management with Year Abroad programme will allow you to develop knowledge, understanding, and subject skills related to the principles and practices of modern business management. You'll understand statistical techniques that are appropriate to business. You'll be provided with opportunities to explore and develop links with the industry, which will prepare you for employment in a variety of management careers.

Each course will equip you with highly employable expertise and skills across business management. Throughout this four-year degree, you'll have the opportunity to choose optional courses – from organisational behaviour, intercultural issues in business and management, employment relations, and leisure marketing – to customise your learning and develop your specific business management interests.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

MA Hons

UCAS Code

N201

Course Length

4 years

Faculty

Edinburgh Business School

Department

Business

Entry Requirements

2027 entry requirements

4 Highers at AABB (Standard entry) or BBBC (Widening access entry) plus English at National 5.

For entry to year 2 you would require 2 Advanced Highers at BB including one from Maths, Accounting, Business Management or Economics plus above.

SCQF Level

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Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse» «htmlCombinationUCASCode»

Address

Edinburgh
EH14 4AS

Website

www.hw.ac.uk