

## Fashion and Retail

City of Glasgow College

### Venues

City Campus

### Content

This course will introduce you to the business side of retail fashion. You'll explore aspects of branding, marketing, retail buying, merchandising and display. This course is not design-orientated but helps develop an understanding of the creative processes of retail fashion and how they're managed.

You'll have the chance to create, design and implement your own fashion event, or show, to gain the relevant experience and skills. The course is delivered by experienced staff in retail and fashion who will develop your understanding and knowledge of the retail fashion industry.

### Start Date

August

### Qualification

NQ

### Study Method

Full time

### Course Length

1 year

### Department

Marketing and Retail

### Entry Requirements

3 subjects at National 5 including English. Entry subject to interview.

### SCQF Level

6

### Progression Routes

On successful completion of this course with all credits, you can progress onto HNC/D Awards in Marketing and Retail.

## Address

City Campus  
190 Cathedral Street  
Glasgow  
G4 0RF

## Website

[www.cityofglasgowcollege.ac.uk](http://www.cityofglasgowcollege.ac.uk)