

Journalism

Robert Gordon University

Content

Year 1:

The Media Business, Visual Culture and Design, News Writing, Introduction to Media Law, Broadcast Journalism and Production, Digital Media Platforms and Practices.

Year 2:

Features Writing, Principles and Practice of Reporting, Media Semiotics and Discourse, Public Relations, Web Design, Media Production Project.

Year 3:

Applied News Production, Study Abroad, Media History, Professional Practice Placement, Advanced Law for Journalists, Politics and the Media, Creative Industries Theory and Practice, Magazine Journalism, Creative and Cultural Business News.

Year 4:

Research Methods, Digital Journalism in Practice, Media Strategy and Innovation, Postmodern Culture, Celebrity Culture, Research Project, Investigative Journalism, Political Communication, Women and the Media.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

P500

Course Length

4 years

Department

School of Creative and Cultural Business

Entry Requirements

2025 entry requirements

Standard entry: 4 Highers at BBBC including English at B.

Widening access entry: 3 - 4 Highers at BBC or BCCC including English at B.

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

Garthdee House
Garthdee Road
Aberdeen
AB10 7QB

Website

www.rgu.ac.uk