

## Journalism

Robert Gordon University

### Content

Year 1:

The Media Business, Visual Culture and Design, News Writing, Introduction to Media Law, Broadcast Journalism and Production, Digital Media Platforms and Practices.

Year 2:

Features Writing, Principles and Practice of Reporting, Media Semiotics and Discourse, Public Relations, Web Design, Media Production Project.

Year 3:

Applied News Production, Study Abroad, Media History, Professional Practice Placement, Advanced Law for Journalists, Politics and the Media, Creative Industries Theory and Practice, Magazine Journalism, Creative and Cultural Business News.

Year 4:

Research Methods, Digital Journalism in Practice, Media Strategy and Innovation, Postmodern Culture, Celebrity Culture, Research Project, Investigative Journalism, Political Communication, Women and the Media.

### Start Date

September

### Qualification

Degree

### Study Method

Full time

### Award Title

BA Hons

### UCAS Code

P500

### Course Length

4 years

### Department

School of Creative and Cultural Business

## Entry Requirements

2021 entry requirements

Standard entry: 4 Highers at BBBB including English.

Widening access entry: 3 - 4 Highers at BBC or BCCC including English at B.

## SCQF Level

10

## Progression Routes

«ProgressionRoutes»

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

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Aberdeen  
AB10 7QB

## Website

[www.rgu.ac.uk](http://www.rgu.ac.uk)