

International Tourism and Hospitality Management

Robert Gordon University

Content

This course has been designed in collaboration with industry, the Tourism Management Institute (TMI) and the Institute of Hospitality (IoH) and offers you the opportunity to gain professional expertise as well as an industry tailored and highly relevant Master's degree.

Stage 1:

You will gain a thorough understanding and awareness of contemporary tourism and hospitality issues and learn how to plan and develop strategies within both domestic and international contexts. Your transferable skills of communication, teamwork and decision-making will be established.

You can exit after Stage 1 with PgCert International Tourism and Hospitality Management

Stage 2:

You will continue to develop your specialist skills, in-depth knowledge and practical experience. You will present a written research proposal for submission, which will normally form the basis for the Masters dissertation or project. A four week period of professional industry experience is undertaken at the end of the taught modules.

You can exit after Stage 2 with PgDip International Tourism and Hospitality Management

Stage 3:

You are given the opportunity to conduct a piece of substantive, independent, research in area of your own choosing within international tourism and hospitality. You can work with live-clients on industry focused projects or present a formal dissertation of 15,000 words.

Start Date

September, January

Qualification

Postgraduate Master's

Study Method

Full time

Award Title

MSc

Course Length

12 - 14 months

Department

School of Creative and Cultural Business

Entry Requirements

A 2:2 undergraduate honours degree or its equivalent in any subject area. Applicants with a lower degree classification and / or relevant work experience will be considered on a case by case basis.

SCQF Level

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Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

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