

International Business Management

Glasgow Caledonian University

Content

Modern, culturally diverse and dynamic business environments are growing globally and as a result we are witnessing a surge in demand for graduates with a world view of what a successful business can look like.

International business has experienced huge growth as a direct result of globalisation. Join Glasgow Caledonian University's Glasgow School for Business and Society and find a modern, international setting where ethical business practices are nurtured and international business theory is put to the test.

Key factors driving this growth include new and emerging markets, technological advancements, labour mobility, sophisticated logistics and supply chains, and the growth of business support networks for entrepreneurs. Opportunities for graduates at masters level have never been greater and through the international business management programme you will experience activities that many different industry sectors demand from their management professionals.

Start Date

September, January

Qualification

Postgraduate Master's

Study Method

Full time

Award Title

MSc

Course Length

12 months (September) 16 months (January)

Faculty

Glasgow School for Business and Society

Department

Management and Human Resources

Entry Requirements

A 2:2 Honours degree or equivalent in any subject area

SCQF Level

11

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

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