

## Data Science for Business

University of Stirling

### Venues

Stirling Campus

### Content

This exciting MSc Data Science for Business is the first in Scotland to be developed with inputs from SAS, a global leader in business analytics solutions; leading financial services organisation HSBC and The Data Lab to ensure it meets industry needs.

This MSc course provides you with a deep understanding of the industrial and scientific relevance of advanced analytics and their application in strategic and operational decision-making. The course addresses the acknowledged shortage of business leaders and managers with a detailed working knowledge of data analytics. As a graduate you'll have a highly sought-after blend of data analytics, business acumen and advanced management skills.

You can develop specialist skills by choosing elective modules from finance, computing science and management. You'll work on real life consultancy-style projects alongside industry leaders in data analytics. The extensive network of external organisations across all sectors provides opportunities to build your knowledge, skills and experience for a successful career in business analytics roles.

You can exit at the end of 6 months with a PgCert.

You can exit at the end of 9 months with a PgDip.

### Start Date

September, January

### Qualification

Postgraduate Master's

### Study Method

Full time

### Award Title

MSc

### Course Length

12 months

## Department

Stirling Management School

## Entry Requirements

A minimum of a second class Honours degree or equivalent. Applicants without these formal qualifications but with significant appropriate/relevant work/life experience are encouraged to apply.

## SCQF Level

11

## Progression Routes

«ProgressionRoutes»

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

Stirling  
Bridge Of Allan  
Stirling District  
FK9 4LA

## Website

[www.stir.ac.uk](http://www.stir.ac.uk)