

Hospitality Management (2nd or 3rd year entry)

UHI North Highland

Venues

Thurso Campus
Virtual Learning Environment (VLE)

Content

This is a very practical, hands-on educational experience that will cover all aspects of tourism and hospitality giving you the most up-to-date and innovative skills and knowledge to make a real difference in this industry.

Year 3 - BA

Core modules may include: Collaborating in the digital economy; Quality customer care in the hospitality industry; Corporate responsibility and sustainability in hospitality; Work placement: industry specific skills.

You will also choose two option modules which may include: Marketing communications; Employment law in the HR context; Research skills.

Year 4 - BA (Hons)

You will study business strategy and choose further option modules which may include: Dissertation (double credit); Research and plan a new business venture (double credit); Work placement professional practice; Employee relations; Strategic marketing; Major event analysis; Global management.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

NN28

Course Length

2-3 years

Department

Business, Leisure and Tourism

Entry Requirements

Relevant HNC or HND

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

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Address

Main Campus
Ormlie Road
Thurso
Caithness
KW14 7EE

Website

www.northhighland.uhi.ac.uk