

International Events Management

University of the West of Scotland

Venues

Paisley Campus

Content

The MSc International Events Management was designed to help the sector's demand for talented, capable practitioners, and prepares you for a successful career in events management at home or abroad. It enables you to develop your practical, strategic and conceptual understanding of the events sector within local, national and international contexts.

As events are increasingly recognised as a tool for stimulating economic development, the industry is quickly professionalising and requires a growing number of graduates to form an educated, critically informed workforce. The MSc in International Events Management is designed to meet this demand by producing critically informed, operationally capable events practitioners.

You can exit after Stage 2 with PgDip International Events Management

Start Date

September, January

Qualification

Postgraduate Master's

Study Method

Full time

Award Title

MSc

Course Length

1 - 2 years

Faculty

School of Business and Creative Industries

Department

Business

Entry Requirements

You require a Bachelor degree or relevant academic, vocational or professional qualifications including work experience in the events sector or related fields.

SCQF Level

11

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