

Business Management

Open University in Scotland

Content

How do businesses develop strategies, handle risk and take decisions? What's involved in functions such as human resources management, marketing, accounting and finance? This innovative diploma is firmly rooted in your own experience. You'll investigate how organisations think and work, how they're managed, and the external world in which they operate. You can focus entirely on business management, or choose to specialise within the subject areas of accounting, economics, leadership practice, innovation and enterprise or marketing.

Start Date

October, February

Qualification

DipHE

Study Method

Distance and Flexible learning

Course Length

Flexible

Faculty

General

Department

Business and Management

Entry Requirements

No formal entry requirements. Computer and internet access required.

SCQF Level

8

SCQF Points

«SCQFPoints»

Progression Routes

On successful completion of the above courses, you will be awarded a Diploma in Business Studies and you will be entitled to use the letters Dip Bus Studies (Open).

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

Drumsheugh Gardens
Edinburgh
EH3 7QJ

Website

www.open.ac.uk/scotland/