

Business Management

Open University in Scotland

Content

How do businesses develop strategies, handle risk and take decisions? What's involved in functions such as marketing, accounting and finance? This innovative degree is firmly rooted in your own experience. You'll investigate how organisations think and work, how they're managed, and the external world in which they operate. You can focus entirely on business management, or choose to specialise in within the subject areas of accounting, economics, leadership practice, innovation and enterprise or marketing.

Start Date

October, February

Qualification

Degree

Study Method

Online learning

Award Title

BA Hons

Course Length

Flexible

Faculty

General

Department

Business and Management

Entry Requirements

There are no formal qualifications required to study this degree. Computer and internet access required.

If you're new to study or to the OU, it is recommended that you start with a course at Level 1.

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

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