

## Business Management

Open University in Scotland

### Content

How do businesses develop strategies, handle risk and take decisions? What's involved in functions such as marketing, accounting and finance? This innovative degree is firmly rooted in your own experience. You'll investigate how organisations think and work, how they're managed, and the external world in which they operate. You can focus entirely on business management, or choose to specialise in within the subject areas of accounting, economics, leadership practice, innovation and enterprise or marketing.

### Start Date

October, February

### Qualification

Degree

### Study Method

Online learning

### Award Title

BA Hons

### Course Length

Flexible

### Faculty

General

### Department

Business and Management

### Entry Requirements

There are no formal qualifications required to study this degree. Computer and internet access required.

If you're new to study or to the OU, it is recommended that you start with a course at Level 1.

### SCQF Level

10

## Progression Routes

«ProgressionRoutes»

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

10 Drumsheugh Gardens  
Edinburgh  
EH3 7QJ

## Website

[www.open.ac.uk/scotland/](http://www.open.ac.uk/scotland/)