

Events Management

University of the Highlands and Islands (UHI)

Venues

UHI Argyll
UHI Inverness
UHI North, West and Hebrides
UHI Orkney
UHI Perth
Virtual Learning Environment (VLE)

Content

The BA (Hons) Events Management balances a range of business and event subjects to ensure graduates have the skills to find employment in the event management industry.

Develop sector-specific skills and awareness aligned to high quality, business skills that will make a real impact on the businesses you work with. Discover opportunities to put your learning into practice through portfolio activity, projects, event management, live events and case studies, all while developing the skills and knowledge most valued by the business and events sector, so enhancing your employment opportunities. All students on the events degree will have the opportunity to become involved in a variety of events throughout the duration of the course, including a digital event in year 3.

On successful completion of the degree, you will graduate with a broad understanding and experience in organising and supporting events; and a qualification respected by employers in a range of industry sectors.

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

N820

Course Length

4 years

Department

Business, Leisure and Tourism

Entry Requirements

3 Highers at C or above.

(Perth College 3rd year entry) Relevant HND required.

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

Course Information Line
UHI
Old Perth Road
Inverness
IV2 3JH

Website

www.uhi.ac.uk