Sport Business Management

University of Stirling

Venues

Stirling Campus

Content

You'll study Sport Business Management as a four-year single honours degree. There are three key components to the course: sport management and technical expertise; business enterprise; and market awareness. Years 1-2 are designed to provide you with a broad grounding in the subjects of business, management and sports studies within the global environment. Years 3-4 provide you with theory and applications of sport business management including marketing, policy, event management and more. You'll also have numerous opportunities to develop work-related skills at every stage of your studies.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

N8U6

Course Length

4 years

Faculty

Stirling Business School

Department

Stirling Business School

Entry Requirements

2027 entry requirements:
4 Highers at AABB.

For entry to three year Honours degree, you will require 3 Advanced Highers at ABB including Business Management and Physical Education.

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse» «htmlCombinationUCASCode»

Address

Stirling
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Website

www.stir.ac.uk