

Rural Business Management

Scotland's Rural College (SRUC)

Venues

Aberdeen Campus
Barony Campus
Edinburgh Campus

Content

Throughout this course you will develop a thorough understanding of business knowledge and practices with an emphasis on rural business throughout the UK. You will study a wide range of subjects including topics such as ecommerce, management skills, planning, budgeting, business law and data handling.

The course comprises a core of business modules complimented with specialist elective modules. These allow students to tailor their studies and focus on a particular sector of interest such as food, agriculture, tourism, equine or land management. Field trips, guest speakers and practical activities enhance your learning experience and develop your knowledge and skills.

Content includes: Developing Entrepreneurial Skills; Structure of the Scottish Travel and Tourism Industry; Planning, Budgeting and Control; Business Law: An Introduction.

Start Date

September

Qualification

HND

Study Method

Full time

UCAS Code

654D

Course Length

2 years

Department

Business

Entry Requirements

2 Highers at CC plus English and Maths at National 5; or other relevant national qualifications at SCQF Level 6.

SCQF Level

8

Progression Routes

Year 3 of the BA/BA (Hons) Rural Business Management

Website

www.sruc.ac.uk