

## Events Management

South Lanarkshire College

### Content

Core units include:

Organising and managing an event; Events industry: an introduction; Event legislation: safety, licensing, contracts and protection; Event budgeting and funding; Using software application packages; Complex oral presentations; Marketing and marketing planning; Behavioural skills for business; Sustainable development; Contemporary issues and influences; Work experience; Two Graded units.

Optional units may include:

Digital culture: online communication; Financial forecasts and resources; Public relations; Conferences; HR management; Customer care; Communication in Spanish; Exhibition planning and organisation.

Also includes two Professional Development Awards: PDA Events; PDA Events Operations.

### Start Date

August

### Qualification

HND

### Study Method

Full time

### Course Length

2 years

### Department

Events Management

### Entry Requirements

1 Higher plus 3 subjects at National 5; or relevant national qualifications at SCQF Level 5 or 6. Entry subject to interview.

The mandatory work experience unit may require students to undergo PVG vetting.

### SCQF Level

## Progression Routes

2nd or 3rd Year Degree entry depending on options taken.

## Address

College Way  
East Kilbride  
G75 0NE

## Website

[www.south-lanarkshire-college.ac.uk](http://www.south-lanarkshire-college.ac.uk)