

Events Co-ordination

Edinburgh College

Venues

Sighthill Campus

Content

Events Co-ordination is an excellent introduction to the events industry. The course is designed to equip you with the knowledge and skills required for employment within the events sector at an operational or assistance level. Explore the world of events through a wide variety of subjects in marketing, events organisation and customer service. This is a practical and hands-on course where you will gain essential experience, discover dynamic skills and learn how the industry operates. You will attend guest lectures from the best in the business and go to events all over Edinburgh to gain an insight into the industry.

Subjects include:

Event Organisation; Events Costing; Marketing Mix; Marketing Basic Principles; IT; Customer Care; Event Organisation; Contribute To An Event.

Start Date

August

Qualification

NC

Study Method

Full time

Course Length

1 year

Department

Retail and Events

Entry Requirements

4 subjects at National 4 including English. Interview and practical test.

SCQF Level

5

SCQF Points

«SCQFPoints»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

«Address»

Website

www.edinburghcollege.ac.uk