

Business Administration (Entrepreneurship)

Edinburgh Napier University

Venues

Off campus

Content

Our online (part-time) MBA focusing on entrepreneurship is perfect for those who intend to balance their personal and professional commitments. Designed to deliver accessible, creative and flexible postgraduate business and management education, it offers you choice in how, when and where you study, focusing on entrepreneurship.

The curriculum is tailored for the dynamic contemporary global business environment, focusing on developing skills in leadership, and the application of conceptual management theories to current practice. You'll acquire competencies in innovative and creative problem solving, critical thinking and strategic reasoning.

You'll graduate with business competence and effective management skills, ready to make your mark at the highest level.

Your course structure is based on the online MBA and includes modules from the specialist area of your choice.

Modules include:

Managing Innovation; New Venture Planning; Global Business Economics and Finance; Building and Marketing High Performing Organisations; Management & Organisational Change; Leading Strategic Decision Making; Research Skills for Managers; MBA Project (40 credits)

Start Date

September, January

Qualification

Postgraduate Master's

Study Method

Distance and Flexible learning

Award Title

MBA

Course Length

21 - 33 months

Department

Business and Management

Entry Requirements

A 2:2 Honours degree or above plus 2 years work experience.

SCQF Level

11

Website

www.napier.ac.uk