

Fashion Business

North East Scotland College

Venues

Aberdeen City Campus

Content

This course will prepare you for the diverse careers available in the competitive fashion retailing industry. As well as developing creative strategies in fashion, you will also learn how to apply key business standards for enterprise in this industry.

You will study:

Fashion merchandising; Client profiling; Fashion forecasting; Fashion range planning; Professional design practice; Fashion buying; Textile history and technology applied to fashion; Digital media; PR and marketing.

Start Date

August

Qualification

HNC

Study Method

Full time

Course Length

2 years

Department

Art, Design and Photography

Entry Requirements

1 Higher; or relevant national qualifications at SCQF Level 6

SCQF Level

8

SCQF Points

«SCQFPoints»

Progression Routes

Relevant degree level study

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

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