

## Business

Ayrshire College

### Venues

Ayr Campus

### Content

This course will provide you with essential business and IT skills applicable across various industries. Whether you aspire to manage in business or step into roles within HR, marketing, or entrepreneurship, this course can help get you there.

Content includes: develop strategies for success and navigate organisational change; explore managerial behaviour, leadership, and conflict management; look into Human Resource Management and international marketing; expand your knowledge of economics and the global economic environment; enhance ICT skills, including data communication systems and project management software; strengthen financial knowledge, utilising management accounting and statistical analysis; working on real case studies and business plans; networking with local business employers; and, possible placements or part-time/summer work with local employers.

### Start Date

August

### Qualification

HND

### Study Method

Full time

### Course Length

1 year

### Department

Business

### Entry Requirements

HNC Business with Management (with a minimum of 15 credits). Entry subject to interview.

### SCQF Level

8

## SCQF Points

«SCQFPoints»

## Progression Routes

Progression to employment or university, through the college's articulation arrangements.

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

Dam Park  
Ayr  
KA8 0EU

## Website

www1.ayrshire.ac.uk