

Diploma in Professional Marketing (CIM)

City of Glasgow College

Venues

City Campus

Content

This course is an opportunity to acquire the skills and ability in applying marketing knowledge and techniques, needed to achieve corporate objectives.

Start Date

August

Qualification

Other

Study Method

Part time (evening)

Course Length

1 year

Department

Marketing and Retail

Entry Requirements

You'll need any business or marketing degree (or an equivalent qualification) where at least a third of the credits come from marketing, or the Professional Certificate in Marketing.

SCQF Level

8

Cost

£684.00 (£2052.00 for 3 units)

Progression Routes

Advancement onto the Professional Postgraduate Diploma in Marketing, will depend on the successful completion of all exams at Diploma level.

Address

City Campus
190 Cathedral Street
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Website

www.cityofglasgowcollege.ac.uk