

International Business Management

Edinburgh Napier University

Venues

Craiglockhart Campus

Content

Whilst studying, you'll gain a strong foundation in a wide range of business and management disciplines, together with skills and experience that will enable you to meet the challenges of a career in the fast changing international business environment.

You'll become competent in the analysis of the impact of cultural differences on a wide variety of business decisions and consumer behaviour.

Your study of the international business environment and its particular needs will be reinforced by a compulsory year abroad of study or a combination of study abroad and work-based learning abroad.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

N1R2

Course Length

4 years

Department

Business and Management

Entry Requirements

2025 entry requirements

Standard entry:
4 Highers at BBBB.

Widening access entry:
4 Highers at BCCC.

For entry to year 2 you must have 3 Advanced Highers at BBC.

SCQF Level

10

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

«Address»

Website

www.napier.ac.uk