

International Tourism Management

Edinburgh Napier University

Venues

Craiglockhart Campus

Content

With its high profile history, outstanding attractions and world famous festivals, Edinburgh is a popular destination for travellers and tourists from all over the world. Tourism-based businesses flourish here making it an ideal place to study international tourism management.

This degree covers practically every aspect of tourism management, from impacts and sustainable development to destination and visitor attraction management. It will equip you with the knowledge and practical experience you need to prepare for a career in tourism management.

An optional 24-week work placement in your third year gives you the chance to put your learning into practice, invaluable in this service-based industry.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

N800

Course Length

4 years

Department

Tourism, Hospitality, Festival and Events Management

Entry Requirements

2026 entry requirements

Standard entry:
4 Highers at BBBC.

Widening access entry:
4 Highers at BCCC.

For entry to year 2 you must have 3 Advanced Highers at BBC.

SCQF Level

10

Combination Courses

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Address

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Website

www.napier.ac.uk