

# **Business Enterprise (Combined)**

University of Strathclyde

#### Content

Year 1: gain an understanding of entrepreneurship and its ability to change industries, markets and society, introducing the vocabulary, concepts and practice of enterprise; take part in Entrepreneurial Mindset – a group assignment to give you real-life experience of creating value through entrepreneurial activity.

Year 2: key entrepreneurial processes are introduced through core classes with an important experiential component: Innovation Management and New Venture Planning.

Year 3: examine entrepreneurial processes and enterprising skills in different settings and stages of enterprise growth; classes include Entrepreneurial Capital and Strategy and Growth.

Year 4: advance into applied specialisms of; Issues and Trends, International Entrepreneurship, Family Business, Entrepreneurial Leadership and Writing for Publications.

#### **Start Date**

October

## Qualification

Degree

## **Study Method**

Full time

### **Award Title**

**BA Hons** 

## **UCAS Code**

Please refer to list below

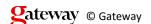
## **Course Length**

4 years

### **Faculty**

Strathclyde Business School

### **Department**





Entrepreneurship

## **Entry Requirements**

2026 entry requirements

#### Standard entry:

4 or 5 Highers at AAAA or AAABB (first sitting) or 6 Highers at AAAABB (two sittings) including English plus Maths or Applications of Maths at National 5 at B. Higher Maths at A required for study with Accounting.

#### Widening access entry:

4 Highers at ABBB (first sitting) or 5 Highers at AABBB (two sittings) including English plus Maths or Applications of Maths at National 5 at B. Higher Maths at A required for study with Accounting.

A Foundation Apprenticeship is accepted in place of a non-essential Higher.

## **SCQF Level**

10

#### Cost

«Cost»

## **Progression Routes**

«ProgressionRoutes»

### **Combination Courses**

Business Enterprise and Accounting	NN41
Business Enterprise and Business Analysis and Technology	NG12
Business Enterprise and Business Law	MN21
Business Enterprise and Economics	NL11
Business Enterprise and Finance	NN13
Business Enterprise and Hospitality and Tourism Management	NN1V
Business Enterprise and Human Resource Management	NN16
Business Enterprise and Marketing	NN15

### **Address**

16 Richmond Street Glasgow Glasgow City G1 1XQ

### Website

www.strath.ac.uk

