

## Business Enterprise

University of Strathclyde

### Content

Year 1: gain an understanding of entrepreneurship and its ability to change industries, markets and society, introducing the vocabulary, concepts and practice of enterprise; take part in Entrepreneurial Mindset – a group assignment to give you real-life experience of creating value through entrepreneurial activity.

Year 2: key entrepreneurial processes are introduced through core classes with an important experiential component: Innovation Management and New Venture Planning.

Year 3: examine entrepreneurial processes and enterprising skills in different settings and stages of enterprise growth; classes include Entrepreneurial Capital and Strategy and Growth.

Year 4: advance into applied specialisms of; Issues and Trends, International Entrepreneurship, Family Business, Entrepreneurial Leadership and Writing for Publications.

### Start Date

October

### Qualification

Degree

### Study Method

Full time

### Award Title

BA Hons

### UCAS Code

N190

### Course Length

4 years

### Faculty

Strathclyde Business School

### Department

Entrepreneurship

## Entry Requirements

2026 entry requirements

Standard entry:

4 or 5 Highers at AAAA or AAABB (first sitting) or 6 Highers at AAAABB (two sittings) including English plus Maths or Applications of Maths at National 5 at B.

Widening access entry:

4 Highers at ABBB (first sitting) or 5 Highers at ABBBB (two sittings) including English plus Maths or Applications of Maths at National 5 at B.

A Foundation Apprenticeship is accepted in place of a non-essential Higher.

## SCQF Level

10

## Progression Routes

«ProgressionRoutes»

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

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Glasgow City  
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## Website

www.strath.ac.uk