

Business Administration (3 year Honours degree)

University of Strathclyde

Content

In Year 1 you will take modules in Finance and Economics or Business Analysis & Technology. You will also take a module in Academic Skills. You then choose a selection of Year 2 classes from the four-year BA Business degree. The BBA can be taken with one subject selected as your specialism or without a specialism.

Your choice of business subject specialisms includes Business Analysis & Technology, Business Enterprise, Economics, Hospitality and Tourism Management, Human Resource Management, and Marketing. To specialise in one subject, you take two classes in that subject area.

You will also undertake the Leadership Development Programme in Years 1 and 2 (see page 113). This connecting module brings together learning from your other subjects to work on real business problems in student project teams.

In Years 2 and 3 you will either continue to study a range of business subjects, or focus on your chosen specialism.

Start Date

October

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

N101

Course Length

3 years

Faculty

Strathclyde Business School

Department

Management Science

Entry Requirements

2027 entry requirements

Standard entry:

3 Advanced Highers at AAB plus Higher English at B and National 5 Maths or Applications of Maths at B.

Widening access entry:

3 Advanced Highers at ABB plus Higher English at B and National 5 Maths or Applications of Maths at B.

A Foundation Apprenticeship is accepted in place of a non-essential Higher.

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

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Website

www.strath.ac.uk