

## Business Administration (3 year Honours degree)

University of Strathclyde

### Content

#### Year 1

You'll study the compulsory Leadership Development Programme 1 and Business Economics with Finance, plus a choice of three classes from a range of business subjects which includes: Business Analysis and Supporting Technologies; Business Enterprise; Hospitality and Tourism Management; Human Resource Management; Marketing.

To specialise in one principal subject, you would also take one additional specialist class in that subject area. If you don't wish to specialise you would take four classes from the list above. Subject specialisms are Business Analysis and Supporting Technologies, Business Enterprise, Economics, Hospitality and Tourism Management, Human Resource Management and Marketing.?

#### Year 2

Compulsory classes are Leadership Development Programme 2, New Venture Planning and Contemporary Trends in Management Practice. You'll also choose three other business classes. If you want to specialise in a particular area, you'll need to take at least two classes in that subject in Year 2.

#### Year 3

You'll study the compulsory class Issues and Trends in Business and Management, plus a dissertation and three optional classes, at least two of which must be in your subject specialism.

### Start Date

October

### Qualification

Degree

### Study Method

Full time

### Award Title

BA Hons

### UCAS Code

N101

### Course Length

3 years

## Faculty

Strathclyde Business School

## Entry Requirements

2022 entry requirements

Standard entry:

3 Advanced Highers at AAB plus English at Higher and Maths at National 5 at B.

Widening access entry:

3 Advanced Highers at ABB plus English at Higher and Maths at National 5 at B.

## SCQF Level

10

## Progression Routes

«ProgressionRoutes»

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

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Glasgow  
Glasgow City  
G1 1XQ

## Website

www.strath.ac.uk