

International Business

University of Strathclyde

Content

Each year you will study International Business alongside other business subjects. In Year 1 you will study a range of business subjects along with an introduction to international business, providing you with a foundation in business.

The final module in Year 1 is the Management Development Programme, which you will also take in Years 2 and 3. This connecting module brings together learning from your other subjects to work on real business problems in student project teams.

At the end of Year 1, you will choose two business subjects to study in Years 2 and 3 along with the core international business modules. Your choice of business subjects includes Business Analysis & Technology, Business Enterprise, Economics, Finance, Hospitality and Tourism Management, Human Resource Management, and Marketing.

In Year 3 there is a requirement to complete an international experience which normally involves one semester studying abroad.

In Year 4 you will choose one business subject and undertake a dissertation with an international business focus.

Start Date

October

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

N120

Course Length

4 years

Faculty

Strathclyde Business School

Department

Management Science

Entry Requirements

2027 entry requirements

Standard entry:

4 or 5 Highers at AAAB or AABBB (first sitting) or 6 Highers at AAABBB (two sittings) including English plus Maths or Applications of Maths at National 5 at B.

Widening access entry:

4 Highers at ABBB (first sitting) or 5 Highers at AABBB (two sittings) including English plus Maths or Applications of Maths at National 5 at B.

A Foundation Apprenticeship is accepted in place of a non-essential Higher.

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

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Website

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