Hospitality and Tourism Management (Combined)

University of Strathclyde

Content

ear 1: introduces key areas of study within hospitality and tourism management: sustainability, employment, ethics and digital innovation.

Year 2: discusses the complexities associated with sustainability and sustainable practices within the hospitality and tourism industry. In the second semester you will study how to design, stage and manage services within the contexts of hospitality, tourism and events.

Year 3: examines how technological innovation has transformed the hospitality and tourism industry and establishes a critical dialogue around the future of the industry. In the Events Management class you can put theory into practice by planning and executing a corporate, entertainment or charitable event.

Year 4: examines how technological innovation has transformed the hospitality and tourism industry and establishes a critical dialogue around the future of the industry. In the Events Management class you can put theory into practice by planning and executing a corporate, entertainment or charitable event.

Start Date

October

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

Please refer to list below

Course Length

4 years

Faculty

Strathclyde Business School

Department

Strategy and Organisation

Entry Requirements

2026 entry requirements

Standard entry:
4 or 5 Highers at AAAA or AAABB (first sitting) or 6 Highers at AAAABB (two sittings) including English plus Maths or Applications of Maths at National 5 at B.

Widening access entry:
4 Highers at ABBB (first sitting) or 5 Highers at AABBB (two sittings) including English plus Maths or Applications of Maths at National 5 at B.

Higher Maths or Applications of Maths at A required for study with Accounting.

A Foundation Apprenticeship is accepted in place of a non-essential Higher.

SCQF Level

10

Cost

«Cost»

Progression Routes

«ProgressionRoutes»

Combination Courses

Accounting and Hospitality and Tourism Management	NN48
Business Analysis and Technology and Hospitality and Tourism Management	NN8F
Business Enterprise and Hospitality and Tourism Management	NN1V
Business Law and Hospitality and Tourism Management	MN28
Finance and Hospitality and Tourism Management	NN38
Human Resource Management and Hospitality and Tourism Management	NN6V
Marketing and Hospitality and Tourism Management	NN5V

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