

Hospitality and Tourism Management

University of Strathclyde

Content

Year 1

You'll be introduced to the basic concepts, issues and features of hospitality, tourism, cultural heritage, festivals and events.

Year 2

Classes include Service Encounter Management and Destination Positioning and Management.

Year 3

You'll have the chance to put theory into practice planning and executing a corporate, entertainment or charitable event.

In Year 3, you'll have the choice of a work placement class.

It'll usually last six weeks, and in the past our students have completed work placements, both here in the UK and internationally, with organisations like Hilton, Radisson, Glasgow City Council and Visit Scotland.

Year 4

The core class is Tourism Analysis & Case Studies as well as a choice of other classes. You'll also undertake a dissertation on a hospitality and tourism topic of your choice.

Start Date

October

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

N890

Course Length

4 years

Faculty

Strathclyde Business School

Department

Strategy and Organisation

Entry Requirements

2023 entry requirements

Standard entry:

4 or 5 Highers at AAAA or AAABB (first sitting) or 6 Highers at AAAABB (two sittings) including English plus Maths at National 5 at B.

Widening access entry:

4 or 5 Highers at AABB or ABBBB (first sitting) or 6 Highers at ABBBB (two sittings) including English plus Maths at National 5 at B.

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

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Website

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