Hospitality and Tourism Management

University of Strathclyde

Content

Studying Hospitality & Tourism Management opens doors to the largest and fast-growing sector of the economy.

In response to employers, studying Hospitality & Tourism Management at Strathclyde gives you the chance to study this subject in the context of management, strategy, marketing, enterprise, economics and ethics.

Year 1
Introduces key areas of study within hospitality and tourism management: sustainability, employment, ethics and digital innovation.

Year 2
Discusses the complexities associated with sustainability and sustainable practices within the hospitality and tourism industry. In the second semester you will study how to design, stage and manage services within the contexts of hospitality, tourism and events.

Year 3
Examines how technological innovation has transformed the hospitality and tourism industry and establishes a critical dialogue around the future of the industry. In the Events Management class you can put theory into practice by planning and executing a corporate, entertainment or charitable event.

Year 4
Examines how technological innovation has transformed the hospitality and tourism industry and establishes a critical dialogue around the future of the industry. In the Events Management class you can put theory into practice by planning and executing a corporate, entertainment or charitable event.

Start Date

October

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

N890

Course Length

4 years

Faculty

Strathclyde Business School

Department

Strategy and Organisation

Entry Requirements

2027 entry requirements

Standard entry:
4 or 5 Highers at AAAA or AAABB (first sitting) or 6 Highers at AAAABB (two sittings) including English plus Maths or Applications of Maths at National 5 at B.

Widening access entry:
4 Highers at ABBB (first sitting) or 5 Highers at AABBB (two sittings) including English plus Maths or Applications of Maths at National 5 at B.

A Foundation Apprenticeship is accepted in place of a non-essential Higher.

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse» «htmlCombinationUCASCode»

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Website

www.strath.ac.uk