

Business Studies (Combined)

University of Stirling

Venues

Stirling Campus

Content

You can complete your Business Studies course as a four-year single honours degree, or combine it with one of 17 different degree subjects. Your first year will give you a broad grounding in business and management. You'll cover areas such as the internal and external business environment and the nature of business and markets, the nature and functions of Operations, Marketing, Human Resource Management, Finance and ICT and the importance of competitiveness.

Your second year of study focuses on fundamentals including the nature of organisations, the variety of their management objectives, and the organisation of business.

Years three and four cover international business, entrepreneurship, responsible business and ethics, strategic management and business research methods.

Finally, under academic supervision, you will complete an individual research project of your choice or you may be selected to take part in a consultancy style project working with a client organisation, often from North America, to help solve a real business problem. This is done through our relationship with Riipen.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

Please refer to list below

Course Length

4 years

Department

Stirling Management School

Entry Requirements

2024 entry requirements:

4 Highers at AABB (first sitting) or 5 Highers at AABBB (two sittings). Grades and subjects may vary depending on combinations taken.

For entry to the three year Honours degree you need 3 Advanced Highers at ABB.

SCQF Level

10

Cost

«Cost»

Progression Routes

«ProgressionRoutes»

Combination Courses

Business Studies/Accountancy	NNF4
Business Studies/Economics	LN11
Business Studies/English Studies	NQ13
Business Studies/Film and Media	NP13
Business Studies/Finance	NN13
Business Studies/French	NRF1
Business Studies/Human Resource Management	NN16
Business Studies/Law	MN11
Business Studies/Management	NN12
Business Studies/Marketing	NN25
Business Studies/Modern Languages	NT19
Business Studies/Politics	LN21
Business Studies/Psychology	CN81
Business Studies/Spanish	NRF4
Business Studies/Sports Studies	NC16

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