

Business Studies

University of Stirling

Venues

Stirling Campus

Content

You can complete your Business Studies course as a four year single honours degree, or combine it with one of 17 different subjects to fine-tune your focus. Your first year will give you a broad grounding in business and management, covering areas such as the history of management, decision-making for business, and management practice.

Your second year of study will focus in on fundamentals that include the organisation of business, business economics and accounting and finance for business. Years three and four are structured to ensure you follow a programme of interlinked core modules, which range from entrepreneurship to strategic management, and business ethics to business research methods.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

N100

Course Length

4 years

Department

Stirling Management School

Entry Requirements

2026 entry requirements:
4 Highers at AABB

For advanced entry to Year 2, you need 3 Advanced Highers at ABB.

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

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Website

www.stir.ac.uk