

Travel and Tourism

Glasgow Clyde College

Venues

Anniesland Campus
Cardonald Campus

Content

This travel and tourism course gives you the knowledge and skills required to work in a wide range of roles in the tourism industry including retail and business travel, employment with airlines or at the airport, working as tourist guides and travel reps, in hotels and for tour operators both in this country and overseas.

Year 1:

Tour Guiding and Resort Representation; International Tourist Destinations; Communication: Business Communication; Influences on the Travel and Tourism Industry; Retail Travel Practice; Structure of the Travel and Tourism Industry; Air Travel; Creating a Culture of Customer Care; Using Software Application Packages; Applying Marketing Principles in Travel and Tourism; Preparation for Employment in Travel and Tourism; Airline and Airport Operations; Travel and Tourism: Graded Unit 1.

Year 2:

Marketing Planning in Travel and Tourism; Tour Operations; Planning and Sustainable Development in Tourism; Air Travel: Advanced; Working as Senior Air Cabin Crew; Foundations of Activity Tourism; Travel and Tourism: Graded Unit 2; Practical Travel and Tourism Visit; Business Travel: An Introduction; Visitor Attraction Operations; Work Experience.

Start Date

August

Qualification

HND

Study Method

Full time

Course Length

2 years

Department

Travel and Tourism

Entry Requirements

2 Highers, or relevant national qualifications at SCQF Level 6.

Relevant HNC may give entry to year 2

SCQF Level

8

SCQF Points

«SCQFPoints»

Combination Courses

«htmlCombinationCourse»

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Address

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Website

www.glasgowclyde.ac.uk