

## Events Management

Glasgow Clyde College

### Venues

Anniesland Campus

### Content

HND Events Management is designed to provide you with the knowledge and practical skills necessary for a successful future career in the fast paced and growing industry of events, conferences and festivals.

If you already have a HNC in Events Management, you can apply directly to the second year of the course to achieve your HND. Please state this in your application.

#### Year 1

An introduction to the events industry; Live performance events; Event organisation; Conferences: an introduction; Marketing: an introduction; Food and beverage events; Work experience; Culture of customer care; Event legislation: safety and licensing; Event budgeting and funding; Using software application packages; Communication skills; Event management: graded unit 1.

#### Year 2

Managing an event; Music industry promotions; Managing a sporting or fitness related event; Public relations; Human resources in the event industry; Event legislation: contracts and protection; Managing financial resources in hospitality; Marketing planning; Issues and influences in event management; Event management: graded unit 2.

### Start Date

August

### Qualification

HND

### Study Method

Full time

### Course Length

2 years

### Department

Event Management

## Entry Requirements

1 Higher plus 3 subjects at National 5 including English; or relevant NC or NQ. You will attend for interview.

## SCQF Level

8

## SCQF Points

«SCQFPoints»

## Progression Routes

Relevant degree programme

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

690 Mossspark Drive  
Glasgow  
Glasgow City  
G52 3AY

## Website

[www.glasgowclyde.ac.uk](http://www.glasgowclyde.ac.uk)