

Ecotourism

Edinburgh Napier University

Venues

Sighthill Campus

Content

Ecotourism has the potential to enable communities to benefit from the economic and social aspects of tourism while reducing impacts on the environment and wildlife.

This course takes a science framework and adds a business perspective in order to give those involved in green tourism the ecological background to inform their management decisions.

You'll gain a variety of scientific and business skills including ecological field skills, contract tendering, questionnaire design and analysis, community engagement approaches, proposal and report writing.

An understanding of the diversity of living organisms and their taxonomy is a core component of the course, together with an appreciation of the impact of humans on their environment. The practical and applied nature of this course encourages the development of generic skills including communication, IT (GIS, R), problem solving, statistical analysis, research and team-working, all designed to enhance your employability.

Start Date

September, January

Qualification

Postgraduate Master's

Study Method

Full time

Award Title

MSc

Course Length

1 year (September) 18 months (January)

Department

Biosciences

Entry Requirements

A 2:2 Honours degree or above in Biology, Tourism, Geography or Zoology in order to be eligible for the programme.

SCQF Level

11

Website

www.napier.ac.uk