

Heritage and Tourism (in conjunction with the University of Stirling) (2nd Year Entry)

Forth Valley College

Venues

Stirling Campus

Content

This degree will provide graduates with a broad range of skills in relation to the management, promotion and conservation of historic and natural environments, both in Scotland and internationally.

It has been developed in partnership with government and industry and graduates will be well equipped to contribute to the ongoing success of Scotland's heritage and tourism sectors.

Year 2: Forth Valley College, Stirling Campus

Years 3 and 4: University of Stirling Campus

Year 2

Influences on the Travel and Tourism Industry; Marketing Planning in Travel and Tourism; Planning and Sustainable Development in Tourism; Tour Operations; Food Tourism and Culture; Visitor Attraction Management; Practical Tourism Visit; Industrial Placement Experience; History, Culture and Genealogy; Heritage Studies: Scotland

Year 3

Heritage Protection; Theories and Principles (core); Dissertation Preparation Module or Interpretation and Exhibition Design (core); Back to the Future: Putting History and Heritage to Work; Business Writing and Communication; Nineteenth Century Scotland; Branding and Communications; Advertising Indicative Units.

Year 4

Portfolio or Dissertation Module (compulsory); Safer Spaces: Environment in 20th Century Britain; From World War to Cold War; Nations and Traditions 1 (American Literature 1850-1900); The American Revolution; The 'Golden Age' of the Scottish Parliament 1660-1707; Environmental Policy and Management; Geoarchaeology.

Other available module options and selections for years 3 and 4 will be discussed in year 2. There is a wide range to choose from and this is an indicative list only.

Start Date

August

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

8V74

Course Length

3 years

Department

Tourism

Entry Requirements

HNC Travel and Tourism with A or B graded unit achieved. Entry is subject to interview and an assessment of the units within your HNC programme.

SCQF Level

10

SCQF Points

«SCQFPoints»

Progression Routes

Employment or further study.

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

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Website

www.forthvalley.ac.uk