

Design Innovation and Service Design

Glasgow School of Art

Venues

Main Campus

Content

Building on concepts and methods from disciplines such as interaction design, user-centred design and innovation management, Service Design emerged as a new generation of designers began to apply methods and processes from those disciplines to the design of services and their often immaterial experience. The discipline continues to grow as the complexity of challenges organisations face increases and the transformation from manufacturing to an experience economy progresses.

At GSA, Service Design is taught as a means of applying design processes to complex problems, combining artefacts and interactions to experiences for the design of services that exist, unfold and evolve in both space and time.

You can exit after Stage 1 with PgCert Design Innovation and Service Design.

You can exit after Stage 2 with PgDip Design Innovation and Service Design.

Start Date

September

Qualification

Postgraduate Master's

Study Method

Full time

Award Title

MDes

Course Length

12 months

Department

School of Design

Entry Requirements

A good Honours degree in a relevant subject. Please visit GSA website for details.

SCQF Level

11

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

167 Renfrew Street
Glasgow
G3 6RQ

Website

www.gsa.ac.uk