

# Design Innovation and Service Design

Glasgow School of Art

## Venues

Main Campus

## Content

Building on concepts and methods from disciplines such as interaction design, user-centred design and innovation management, Service Design emerged as a new generation of designers began to apply methods and processes from those disciplines to the design of services and their often immaterial experience. The discipline continues to grow as the complexity of challenges organisations face increases and the transformation from manufacturing to an experience economy progresses.

At GSA, Service Design is taught as a means of applying design processes to complex problems, combining artefacts and interactions to experiences for the design of services that exist, unfold and evolve in both space and time.

You can exit after Stage 1 with PgCert Design Innovation and Service Design.

You can exit after Stage 2 with PgDip Design Innovation and Service Design.

## Start Date

September

## Qualification

Postgraduate Master's

## Study Method

Full time

## Award Title

MDes

## Course Length

12 months

## Department

School of Design

## Entry Requirements

A good Honours degree in a relevant subject. Please visit GSA website for details.

### SCQF Level

11

### Address

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### Website

[www.gsa.ac.uk](http://www.gsa.ac.uk)