

# Communication Design

Glasgow School of Art

## Venues

Main Campus

## Content

Never before has the communications arena had such fluidity for the realisation of student ideas and professional identity; whether it be simple or complex, witty or profound - Communication Design is a platform for the thinking of tomorrow.

Digital technology has provided a multimedia, multi-layered set of opportunities for Graphic Design, Illustration and Photography. Students now incorporate the traditional skills of drawing, printing, photography and other graphic processes with video, sound, animation and other aspects of moving image and multimedia. Students are no longer defined by their specialism, but through their creative interpretations and articulation of the brief.

In order for a student to develop a vision of the future, they need an understanding of the past. Each area within Communication Design encourages a critical engagement with historic and contemporary practice, relating social cultural and political contexts. Learning is supported by a weekly series of professional practice lectures, in which some of the most respected designers in Europe visit the School and meet our students.

## Start Date

September

## Qualification

Degree

## Study Method

Full time

## Award Title

BA Hons

## UCAS Code

W213

## Course Length

4 years

## Department

School of Design

## Entry Requirements

Standard entry: 4 Highers at ABBB including English or another English based subject. Digital portfolio.

Widening access entry: 4 Highers at BBCC including English or another English based subject. Digital portfolio.

## SCQF Level

10

## Progression Routes

«ProgressionRoutes»

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

167 Renfrew Street  
Glasgow  
G3 6RQ

## Website

[www.gsa.ac.uk](http://www.gsa.ac.uk)