

## Product Design

Glasgow School of Art

### Venues

Main Campus

### Content

Design and the role of the designer are changing. Designers now must apply their creative skills within new industries and social practices that are continuously emerging. The focus is no longer just on the solving of existing problems or the refinement of solutions – but reimagining experience and finding ways to make this tangible.

On this course you will be encouraged to explore complex social, ethical and environmental issues as subject matter for design. You will be asked to engage with and understand the people who will use and be affected by their designs, and learn to apply research methods and analytical skills from the Social Sciences in order to do so. Furthermore, you will be taught to be explorative and to learn to think through making, resulting in a designer who is both a critical and creative thinker.

### Start Date

September

### Qualification

Degree

### Study Method

Full time

### Award Title

BDes Hons

### UCAS Code

HW72

### Course Length

4 years

### Department

School of Design

### Entry Requirements

Standard entry: 4 Highers at ABBB including English or another English based subject. Digital portfolio.

Widening access entry: 4 Highers at BBCC including English or another English based subject. Digital portfolio.

## SCQF Level

10

## Progression Routes

«ProgressionRoutes»

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

167 Renfrew Street  
Glasgow  
G3 6RQ

## Website

www.gsa.ac.uk