

Events Management

University of the West of Scotland

Venues

Paisley Campus

Content

Fancy learning about the important role events have in society and the skills required to plan and stage events to run like clockwork? Then UWS's BA Events management programme is designed to take your knowledge and skills to the next level.

You'll learn about managing projects, budgets and risk management and other operational skills needed to stage events and will develop your understanding of the important role that events have in communities at a local national and international level. You will learn ways that events can be managed to achieve sustainability goals and have a positive impact on society.

With close industry partnerships and regular guest lectures from events professionals, the content delivered on this programme aims to provide you with insight and experience of best practice across a range of events sectors, including business events, conferences, sports, music and a range of community festivals.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

N820

Course Length

4 years

Faculty

School of Business and Creative Industries

Department

Business

Entry Requirements

2024 entry requirements

Standard entry:

4 Highers at ABBB plus English and Maths at National 5.

Entry to year 2 is possible with 3 Advanced Highers at BCC plus English and Maths at National 5.

Widening access entry:

4 Highers at BBBB plus English and Maths at National 5.

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

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Website

www.uws.ac.uk