

# European Languages and Society with International Management

University of Stirling

## Venues

Stirling Campus

## Content

Multilingual graduates with a firm grasp of business and marketing are highly sought-after in the global job market. Bringing together these valuable skills, our course in International Management Studies with European Languages and Society is perfect preparation for a range of exciting career opportunities.

The course combines key aspects of business with the opportunity to study Spanish and/or French. Alongside your language studies, you'll learn about the economic, political, social and cultural environment in which international business is conducted. You'll also have the freedom to learn an additional language, or take modules in Law, Politics, Accountancy or Economics – tailoring the specifics of your course to match your own personal ambitions.

You'll study three subjects throughout your degree. There are two compulsory pathways, namely a language (either French or Spanish) and a Business/Marketing pathway. In addition, a third pathway is chosen from a second language, Politics, Finance, Business Law or Economics.

## Start Date

September

## Qualification

Degree

## Study Method

Full time

## Award Title

BA Hons

## UCAS Code

N2R9

## Course Length

4 years

## Department

Arts and Humanities

## Entry Requirements

2026 entry requirements:  
4 Highers at ABBB including French or Spanish.

## SCQF Level

10

## Progression Routes

«ProgressionRoutes»

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

Stirling  
FK9 4LA

## Website

www.stir.ac.uk