

# European Languages and Society with International Management

University of Stirling

## Venues

Stirling Campus

## Content

International business has contributed significantly to economic growth and global integration. It involves navigating diverse cultures, markets, and regulations.

Studying European language(s) with business, ensures you're ready for an international career. This course will prepare you for careers abroad or in companies that operate on a global scale.

You'll study:

International business practices; Economic, political, social and cultural contexts; Marketing strategy; Operations management; Human resource management; Strategy; European society and culture.

Choose French or Spanish as your main language. You can add a second language or pick modules in Law, Politics, Accountancy, Finance, or Economics. This flexibility lets you tailor your degree to fit your career goals.

Participate in the study abroad opportunities in either a Spanish or French speaking country, or both. We have partners in Spain, Latin America, France, Switzerland, or Canada for your semester abroad.

## Start Date

September

## Qualification

Degree

## Study Method

Full time

## Award Title

BA Hons

## UCAS Code

N2R9

## Course Length

4 years

## Faculty

Arts and Humanities

## Department

Literature and Languages

## Entry Requirements

2027 entry requirements:  
4 Highers at ABBB including French or Spanish.

## SCQF Level

10

## Progression Routes

«ProgressionRoutes»

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

Stirling  
FK9 4LA

## Website

www.stir.ac.uk