Product Design

Edinburgh Napier University

Venues

Merchiston Campus

Content

The BDes (Hons), Product Design course covers a very wide range of design activity and innovation from commercial 3D objects to conceptual design interventions in spaces and communication.

With an emphasis on innovation and user-focus, you'll learn a range of practical skills in visualisation, prototyping, CAD, materials, fabrication, business and marketing skills to prepare you for a career in design.

You'll gain practical skills in design, sketching, use of digital media, 3D modelling, materials and manufacture, plus business and marketing skills.

This course will address future technologies, changing consumer culture and the impact of carbon neutral lifestyles, both locally and globally.

You'll gain an understanding of the creative economy and professional design practice. You'll work with our industry partners on live projects and have the opportunity to undertake a work placement. We encourage links with industry through external lectures, placements and participation in competitions.

Start Date

October

Qualification

Degree

Study Method

Full time

Award Title

BDes Hons

UCAS Code

W241

Course Length

4 years

Department

Design and Photography

Entry Requirements

2027 entry requirements

Standard entry:
4 Highers at BBBC. Art and Design or Design and Manufacture preferred. Interview and portfolio.

Widening access entry:
4 Highers at BCCC. Art and Design or Design and Manufacture preferred. Interview and portfolio.

For entry to year 2 you must have 3 Advanced Highers at BBC. Art and Design or Design and Manufacture preferred.

SCQF Level

10

Combination Courses

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Address

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Website

www.napier.ac.uk