

Performing Arts

The performing arts industry is ideal for you if you enjoy expressing your creative personality, such as dancing, drama or singing, or playing a musical instrument. However, this sector is not only about performing in front of an audience; there are also great opportunities for those who have creative practical skills who are key to staging entertainment events, such as stagehands, lighting technicians, arts administrators or community artists.

What areas can I work in?

This career area includes working as a performer in dance, drama, music and other forms of entertainment, from stand-up comedy to circus acts. Jobs in arts administration, community arts, music technology and theatre technology are also included in this sector. You can also teach any of these subjects from secondary school through to university level.

To see the routes to getting into each of these sectors, take a look at our Career Pathway.

What kind of companies can I work for?

Working within the performing arts encompasses a wide range of organisations including:

- local government
- theatre, dance and opera companies
- galleries, theatres and art centres
- concert halls, arts festivals and community arts projects
- schools, colleges and universities
- orchestras and professional bands
- TV or radio broadcasting and film companies.

What's the job market like?

In the UK, as of December 2024, the number of people working in different areas of performing arts were: Arts officers, producers and directors - 113,200; Actors, entertainers and presenters - 52,800; Musicians - 51,900; and, Dancers and choreographers - 7,000. ¹

Despite the glamour of this career area, the reality for performers is usually years of hard work in an industry with tough competition. Many people working in performing arts spend time working in temporary unrelated jobs or may have periods of unemployment.

It is not always easy to get into the music industry. There are some full time classical music jobs, but most popular musicians do individual gigs for which they charge a fee.

Most performers, famous or not, are usually highly trained or qualified. The majority of actors have had formal training, almost all classical musicians have qualifications and a large proportion of popular musicians are trained



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to a high level. Dancers usually start their training at a very young age.

Competition for non-performance jobs such as arts administration, stage management and theatre technology is also fierce.

Facts and figures

- In the academic year 2021/22, 44.1% of performing arts graduates were in full time employment 15 months after graduating, with 25.7% of those working as art, design and media professionals. 5% went on to further study.
- 20.8% of those going onto further study did a postgraduate teaching qualification.
- The UK music industry contributed £7.6 billion to the economy in 2023, an increase of 13% from 2022. Employment stood at 216,000, up from 210,000 in 2021. ³
- The total export revenue generated by the UK music business in 2023 was £4.6 billion. ³
- According to the DCMS Estimates Report data, the combined value to the UK economy of music, performing arts and visual arts has increased from £921 million in February 2020 to £1,086 million in June 2023, an increase of 17.9%.

Want to find out more?

The <u>Discover Creative Careers</u> website also has information on getting into the arts.

Sources

¹ Annual Population Survey - Occupation by sex, employment status and full/part-time, UK NOMIS (May 2025)

⁴ <u>DCMS sectors economic estimates: Business demographics</u>, Department for Culture, Media and Sport (5 December 2024)



² What do graduates do? Prospects (part of Jisc) and AGCAS (2024/25)

³ This Is Music 2024 Report, UK Music