

Communications & Media

Useful subjects to study in school

National Subjects (National 3, 4, 5 and Higher)

Business
Business Management
Drama
English
Gaelic
Gàidhlig
Graphic Communication
Media
Modern Studies
Music Technology
Photography
Politics
Practical Electronics
Practical Metalworking
Practical Woodworking
Psychology

School/College Partnership Options

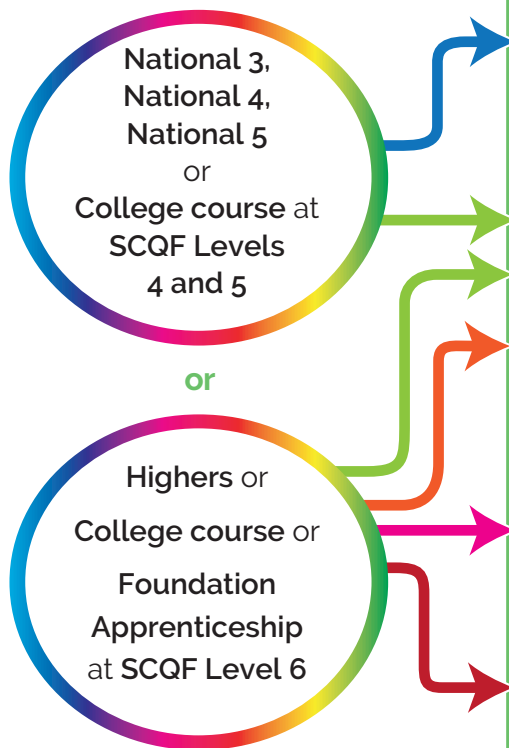
SfW Creative Digital Media
SfW Creative Industries
SfW Engineering Skills
NPA Business and Marketing
NPA Creative Industries
NPA Creative and Digital Media
NPA Events
NPA Film and Media
NPA Photography
NPA Sound Production: Live
NPA Sound Production: Recording

Foundation Apprenticeship

Creative and Digital Media
Engineering

You could work in
Advertising, Journalism, Marketing, Media and Broadcasting, Public Relations, Publishing and Writing

Leaving School with Qualifications at:



Progression Routes (There may also be other courses available in your local area)

Further Education - NC, NQ and NPA (SCQF Levels 4, 5 and 6)

Audio and Visual Design, Content Creation with Digital Marketing, Creative and Digital Media, Creative Industries (Broadcast Media, Film, Photography or Social Media), Creative Writing, Events, Film and Media, Journalism, Marketing, Media Studies, Model Making for TV and Film, Radio or Television Broadcasting, Social Media, Sound Engineering or Production, Television Operations or Production

Workplace Learning - Modern Apprenticeships (SCQF Level 6)

Creative and Cultural, Digital Applications, Digital Marketing

Workplace Learning - Modern Apprenticeships (SCQF Level 7)

Creative and Cultural, Creative Media

Higher Education at College - HNC and HND (SCQF Levels 7 and 8)

Advertising and Public Relations, Audio Visual Technology, Creative Industries (Media and Communication, Professional Writing Skills, Radio or Television), Events Management, Marketing, Media Analysis and Production, Photography, Practical Journalism, Sound Production, Technical Theatre and Production Arts

University Degree – BA Hons, BSc Hons, MA Hons (SCQF Levels 9 and 10)

Audio Engineering and Technology, Broadcast Production, Creative Writing, Digital Marketing, Events Management, Film (with Media, Television or Visual Culture), Film and Media, Filmmaking, Gaelic and Communication, Journalism, Literature, Marketing, Media and Communication, Multimedia Journalism, Production Technology and Management, Public Relations and Marketing Communications, Retail Marketing

Your Personal Qualities

You are

Confident, Curious, Enthusiastic,
Observant, Sociable

**You're
interested
in**

Creating Content, Information,
People, Technology, Writing

**Your Core
Skills are**

Adaptability, Communication, Creative Thinking, Innovation,
Numeracy, Organisation, Presenting, Proactivity