PROGRESS TO A CAREER IN

Communications & Media

Useful subjects to study in school

National Subjects (National 3, 4, 5 and Higher)

Business

Business Management

Drama

English

Gàidhlig / Gaelic (Learners)

Graphic Communication

Media

Modern Studies

Music Technology

Photography

Politics

Practical Craft Skills

Practical Electronics

Practical Metalworking

Practical Woodworking

Psychology

School/College Partnership Options

SfW Creative Digital Media

SfW Creative Industries

SfW Engineering Skills

NPA Business and Marketing

NPA Creative Industries

NPA Creative and Digital Media

NPA Costume: An Introduction to Cutting,

Sewing and Surface Decoration

NPA Events

NPA Film and Media

NPA Photography

NPA Sound Production: Live

NPA Sound Production: Recording

Foundation Apprenticeship

Creative and Digital Media Engineering

You could work in

Advertising, Journalism, Marketing, Media and Broadcasting, Public Relations, Publishing and Writing

Leaving School with Qualifications at:

National 3, National 4, National 5 or College course at

SCQF Levels
4 and 5

or

Highers or

College course or

Foundation
Apprenticeship
at SCQF Level 6

Progression Routes (There may also be other courses available in your local area)

Further Education - NC, NQ and NPA (SCQF Levels 4, 5 and 6)

Audio and Visual Design, Content Creation with Digital Marketing, Creative and Digital Media, Creative Industries (Broadcast Media, Film, Photography or Social Media), Creative Writing, Events, Film and Media, Journalism, Marketing, Media Studies, Model Making: TV and Film, Radio or Television Broadcasting, Social Media, Sound Engineering or Production, Television Operations or Production

Workplace Learning - Modern Apprenticeships (SCQF Level 6) Creative and Cultural, Digital Applications

Workplace Learning - Modern Apprenticeships (SCQF Level 7)

Creative and Cultural, Creative Media, Digital Marketing

Higher Education at College - HNC and HND (SCQF Levels 7 and 8)

Advertising and Public Relations, Audio Visual Technology, Creative Industries: Professional Writing Skills, Events Management, Marketing, Media Analysis and Production, Photography, Practical Journalism, Radio, Sound Production, Technical Theatre and Production Arts, Television

University Degree – BA Hons, BDes, BSc Hons, MA Hons (SCQF Levels 9 and 10)

Audio Engineering and Technology, Broadcast Production, Creative Writing, Digital Marketing, Events Management, Film (with Media, Television or Visual Culture), Film and Media, Filmmaking/Filmmaking with Screenwriting, Gaelic and Communication, Journalism, Literature, Marketing, Media and Communication, Multimedia Journalism, Production Technology and Management, Public Relations and Marketing Communications, Retail Marketing, Sound for the Moving Image

Your Personal Qualities

You are

Confident, Curious, Enthusiastic Observant, Sociable You're interested in

Creating Content, Information, People, Technology, Writing

Your Core Skills are

Adaptability, Communication, Creative Thinking, Innovation Numeracy, Organisation, Presenting, Proactivity





